

Dear

The COPD Foundation's Oxygen360 program works to improve supplemental oxygen therapy delivery and addresses critical gaps in education, advocacy, and innovation. Some of the program's key contributions include:

- Monthly OxyTalk virtual support groups
- An updated Guide to Oxygen Therapy.
- An interactive website, YouAndOxygen.com (built in collaboration with the American Thoracic Society).
- Organized efforts to remove dangerous, non-FDA-accepted oxygen devices (which we call "noncentrators") from online marketplaces.

We are excited to announce a new project aimed at increasing global awareness of the issues faced by the oxygen community. The COPD Foundation has declared October 2nd ("O-2") to be henceforth recognized as World Oxygen Day. We will partner with global patient advocacy groups, professional societies, and industry partners to shine a brighter light on the challenges of delivering and using oxygen therapy, as well as monitoring its efficacy. This global effort will contribute to improvements across the continuum of care, as well as enhanced quality of life for oxygen therapy users.

We will publish a formal press release and media kit to facilitate a unified message. We will also develop webinars, online video campaigns, and other media assets that you can share on your social channels. We invite you to be a charter supporter of World Oxygen Day. We are not seeking funding - we'd simply like your support in spreading awareness and content. As a charter supporter, we would also like your permission to include your organization's logo on the World Oxygen Day webpage and promotional materials.

We hope that we can count on your support and engagement on this major advocacy initiative!

Thank you for your consideration,

Ruth Tal-Singer, PhD
President and Chief Scientific Officer

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